



King's Cup Elephant Polo

# 2014 KING'S CUP ELEPHANT POLO

27<sup>th</sup> August 2014 - 31<sup>st</sup> August 2014  
at VR Sports Club, Bangkok

AUDEMARS PIGUET  
*Le Brassus*



  
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Welcome to the 2014 King's Cup Elephant Polo Tournament, held this year for the very first time in Bangkok. With a lavish opening parade, nail biting matches and larger than life cultural traditions, made even more spectacular by fabulous events and world-class entertainment, this year's event promises to be the most thrilling and exclusive yet.

27<sup>th</sup> August, Wednesday

12:00 pm Training sessions  
7:00 pm Tournament handicapping draw and opening party at Trader Vic's\*

28<sup>th</sup> August, Thursday

8:00 am Monk blessing ceremony  
9:00 am Grand opening parade  
9:30 am Tournament matches all day  
11:00 am Fruit buffet for the elephants  
8:00 pm WEPA Legends Dinner\*

29<sup>th</sup> August, Friday

Children's day

8:00 am Tournament matches all day  
9:00 am Elephant education & fun for kids all day  
7:00 pm Grand auction gala dinner 'The Chicago Jazz Club' at Chaophraya Ballroom, Anantara Bangkok Riverside Resort & Spa\*

Stepping up the excitement for the weekend, enjoy daytime reveling with ladies day fashion thrills and a major prize giveaway for the best dressed; a 5 night stay for 2 people at Per Aquum NIYAMA Maldives retreat.

Watch master bakers go head to head to create the best high tea before Elephant Polo's elite come together to hit it out in memory of the great Jim Edwards, all building up to the climatic Saturday night pitch party, with live concerts, DJs, and entertainment till late.

30<sup>th</sup> August, Saturday

Ladies Day

9:00 am Tournament matches and exhibition games throughout the day  
2:00 pm Jazz theatre flash mob by Mahidol University  
2:30 pm Celebrities penalty shoot out  
3:00 pm Mahidol Strings & High tea competition  
4:00 pm Muay Thai 'The Legend Lives'  
5:30 pm Ladies day best dressed prize ceremony  
5:45 pm Exhibition Game – The New Zealand All Blacks vs Miss Tiffany  
6:00 pm Chai & The Blues Maniacs  
6:45 pm The Mysterious Devil Show  
7:30 pm Moonlight EFG high goal Jim Edwards memorial game  
8:15 pm Nontiya & The Music Gang  
8:45 pm The Tiffany Show  
Till Late Live bands, DJs and entertainment with ongoing moonlit excitement

31<sup>st</sup> August, Sunday

Grand Final

9:00 am Final matches  
10:00 am Sunday morning tunes by Chai & The Blues Maniacs  
1:00 pm Muay Thai 'The Legend Lives'  
3:00 pm National anthem  
King's Cup Elephant Polo Grand Final  
4:00 pm Trophy giving ceremony by royal representative  
5:00 pm Fruit buffet for the elephants  
6:00 pm End of tournament celebrations

\*By invitation only.

Public Area access is free of charge / VIP Area access is upon reservation.

For more information, please contact Rafha Aemkopung at tel 02 476 0022 Ext. 1743 or 086 664 4765, or email rafha\_ae@minor.com.



# Helping Elephants



Since its inception in 2001, the King's Cup Elephant Polo Tournament has built a reputation as a not-to-be-missed charity event that attracts visitors from all around the world to enjoy a uniquely Thai elephant experience.

Through the generosity of participants and spectators at the lively annual charity auction and during the tournament, Anantara has raised over US\$750,000 to date which has gone to various charities that benefits the elephants of Thailand. These include housing for the mahouts and families, shelters for the elephants and a mobile blood centrifuge and elephant ambulance for the Thai Elephant Conservation Centre (TECC).

Since 2009 donations have also gone to funding the world's first ever elephant therapy programme to research the rehabilitation benefits for autistic children. The Thai Elephant Therapy Project (TETP) was created in conjunction with Chiang Mai University and the TECC, initially allowing a further five elephants to be rescued off the streets of Bangkok, rented and trained as assistant therapists for autistic children. The program now runs free therapy sessions for Thai children every year.

Other significant benefits from money raised has gone to building the first elephant hospital in Krabi in the southern part of Thailand; research and tree planting to build elephant corridors in Kui Buri so there are no elephant/farmer conflicts; funding the first educational computer application for children to teach them the importance of conservation and protection of wild elephants in Thailand.

# 2014 KING'S CUP ELEPHANT POLO DIRECTIONAL MAP TO VR SPORTS CLUB



From Rama IX Rd.



1. Drive northwest towards the express way to Suvarnabhumi Airport
2. Take exit 21 towards On Nut Road (toll road)
3. Keep right at the fork, and follow signs for Chacherngsao (partial toll)
4. Turn right onto civil highway
5. Continue onto Lat Krabang - Thepparatch Road
6. Turn right upon seeing the Elephant Polo signboard before turning into VR Sports Club

For further assistance please contact +66 2 476 0022

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# 2014 KING'S CUP ELEPHANT POLO

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